

# M. & K. ROCK ISLAND CHALLENGE SALE

Our Men's Clothing, Boys' Clothing, Shoe Department, Millinery Department and every section of our Store joins in this mighty Challenge Sale with values that leave no doubt as to the M. & K. ability to sell for less.

## Matchless Sale of MILLINERY



Our Millinery Manager is back from the East and new shipments of Hats are arriving daily, which we are placing on sale in a host of becoming new spring styles, shapes and shades at prices that certainly challenge comparison

**\$2.95 \$3.95 \$4.95**

The Tri-Cities' finest display of millinery shown at the M. & K. at least cost

Smart Untrimmed Hats, Challenge Sale Prices 95c and \$1.45.

## Challenge Sale of Women's Hosiery

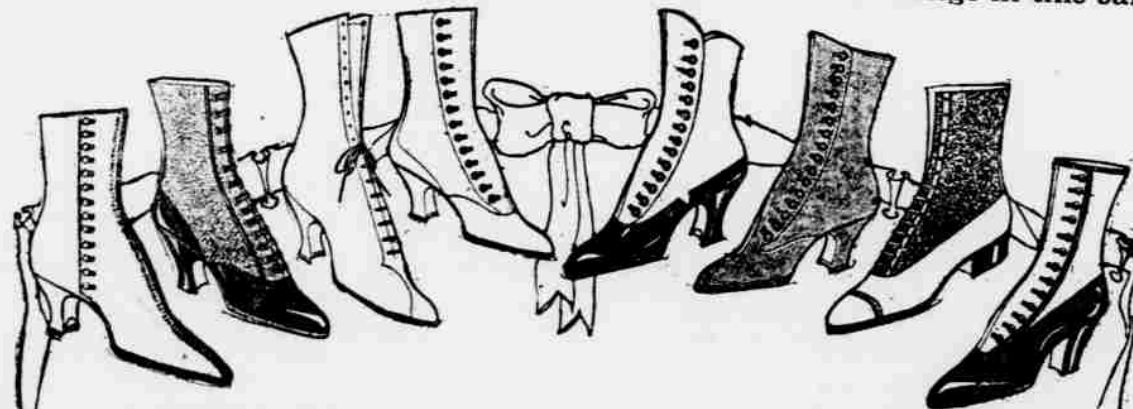
Notwithstanding the shortage of dyes and the advancing prices of hosiery, we announce a challenge sale that will create a sensation.

### Onyx Hosiery & Other Leading Trade Mark Lines

Cotton Hosiery, Fibre Silk, Silk Lisle, Boot Silk and Pure Thread Silk Hosiery in this great sale at prices lower in many instances than others pay wholesale.

This sale is in connection with the Opening of our Ladies' New Department on the main floor and is well worth your while to come and supply your spring and summer needs.

More than 15,000 pairs of Women's and Children's Stockings in this sale.



### CHALLENGE SALE OF SHOES

"Armstrong's famous make of Women's fine footwear, for instance a Woman's patent colt lace boot 8 inches high, light fancy top in plain or tip toes, the high arch and the heel to match—any dealer will charge not less than \$5.00 and others \$6.00—for the shoe we are offering in this sale at \$2.95.

For instance—a grey kid shoe, fancy buttons, plain toes—a shoe strictly up-to-date in every particular, a \$4.00 shoe at **\$2.95**

Another one in the Blue Kid, also in the patent, cloth top, 16 button and the Bronze lace, regular \$4.00 values, you get any of them for **\$2.95**

M. & K. ahead of the procession for extreme novelties in Women's footwear. For instance, 9 inch boots, in washable white calf or silver grey lace. The very height of fashion, plain toes, covered heels. We challenge others to meet our prices on them.

**M. & K.**

Rock Island

## We Defy Competition to Meet These Values In Men's and Young Men's Clothes

The M. & K. is recognized as the Man's store of the Tri-Cities and this leadership we are prepared to maintain.

When we offer you such clothes as these for anything less than regular prices it's almost like giving you money. Every one of these fine suits and overcoats is really worth more than what we regularly ask, owing to the advancing prices of woolsens.

Attend M. & K. Challenge Sale of Clothing and supply your present and future needs.

See the Men's Suits and Overcoats on sale at, all sizes

**\$10.95 and \$14.95**



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## Challenge Sale of Men's Shoes

These Values Will Take the Tri-Cities Off Their Feet



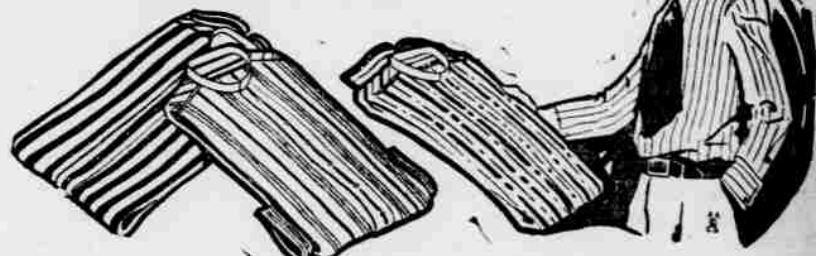
"Men's Union Stamp" Shoes at a great saving. For instance a genuine Calf Welted sole either button or lace, a shoe you pay \$3.00 for, but to get you acquainted with our shoe department you get them for **\$2.45**

Another Great Saving in Men's "Union Stamp" Shoes—Calf, Tans and Vici Kids, the best shoe that money will buy to sell for \$3.50. To get acquainted with us you get them for **\$2.85**

M. & K., The Store That Sells Edwin Clapp Shoes for Men. See our Smart New Styles

## THE NEW BROADWAY CHECKS and STRIPES

No need to go to New York to see the latest things in Men's wear. The M. & K. bring them to you and sell them at least cost. See the endless assortments of new spring shirts, the new Broadway stripes and checks that are all the rage.



Many special sales of Men's fine furnishings have been planned offering values that you cannot afford to ignore.

## CHALLENGE SALE OF BOYS' CLOTHES

Boy's Overcoats  $\frac{1}{2}$ .

\$4.40 Overcoats at \$2.20.

\$5.85 Overcoats at \$2.92.

\$10.00 Overcoats at \$5.00.

Boys' 15c Stockings at 9c.

Boys' 25c Stockings at 19c

Boys' \$2.95 Suits at \$2.39.

Boys' \$3.95 Suits at \$2.95.

Boys' \$10.00 Suits at \$6.66.

Boys' 50c Underwear at 39c.

Boys' 25c Underwear at 19c.

Boys' 50c Blouse Waists and Shirts at 39c.

Boys' 50c Knee Pants at 39c.

Boys' \$1.00 Knee Pants at 79c.

Boys' \$1.50 Knee Pants at \$1.19.

Challenge Sale of Mackinaws

Challenge Sale of Boys' Shoes

SALE  
OF  
BOYS'  
HOSIERY

**M. & K.**

Rock Island.

SALE  
OF  
BOYS'  
SHOES

